

DAFTAR ISI

ABSTRAK	Error! Bookmark not defined.
ABSTRACT	Error! Bookmark not defined.
LEMBAR PENGESAHAN SKRIPSI	vi
PERNYATAAN ORISINALITAS.....	vii
KATA PENGANTAR.....	Error! Bookmark not defined.
DAFTAR ISI.....	ii
DAFTAR TABEL	v
DAFTAR GAMBAR.....	vii
DAFTAR LAMPIRAN	8
BAB I.....	Error! Bookmark not defined.
PENDAHULUAN.....	Error! Bookmark not defined.
1.1 Latar Belakang.....	Error! Bookmark not defined.
1.2 Rumusan Masalah.....	Error! Bookmark not defined.
1.3 Tujuan Penelitian	Error! Bookmark not defined.
1.4 Pembaruan Penelitian.....	Error! Bookmark not defined.
BAB II	Error! Bookmark not defined.
KAJIAN PUSTAKA	Error! Bookmark not defined.
2.1 Latar Belakang Teori.....	Error! Bookmark not defined.
2.1.1 Revisit Intention	Error! Bookmark not defined.
2.1.2 Destination Reputation	Error! Bookmark not defined.
2.1.3 Tourist Motivation	Error! Bookmark not defined.
2.1.4 Novelty Seeking.....	Error! Bookmark not defined.
2.1.5 Customer Satisfaction.....	Error! Bookmark not defined.
2.2 Kerangka Teori	Error! Bookmark not defined.
2.2.1 Tourist Motivation dan Revisit Intention	Error! Bookmark not defined.
2.2.2 Tourist Motivation dan Customer Satisfaction	Error! Bookmark not defined.
2.2.3 Destination Reputation dan Customer Satisfaction	Error! Bookmark not defined.

2.2.4 Novelty Seeking dan Customer Satisfaction.....	<i>Error! Bookmark not defined.</i>
2.2.5 Novelty Seeking dan Revisit Intention.....	<i>Error! Bookmark not defined.</i>
2.2.6 Customer Satisfaction dan Revisit Intention.....	<i>Error! Bookmark not defined.</i>
2.3 Hipotesis	Error! Bookmark not defined.
BAB III.....	Error! Bookmark not defined.
METODE PENELITIAN	Error! Bookmark not defined.
3.1 Objek, Tempat dan Waktu Penelitian	Error! Bookmark not defined.
3.1.1 Objek.....	<i>Error! Bookmark not defined.</i>
3.1.2 Tempat	<i>Error! Bookmark not defined.</i>
3.1.3 Waktu	<i>Error! Bookmark not defined.</i>
3.2 Metode Penelitian.....	Error! Bookmark not defined.
3.3 Variabel Penelitian dan Pengukurannya	Error! Bookmark not defined.
3.3.1 Variabel Independen	<i>Error! Bookmark not defined.</i>
3.3.2 Variabel <i>Intervening</i>	<i>Error! Bookmark not defined.</i>
3.3.3 Variabel Dependen.....	<i>Error! Bookmark not defined.</i>
3.4 Populasi dan Sampel.....	Error! Bookmark not defined.
3.4.1 Populasi.....	<i>Error! Bookmark not defined.</i>
3.4.2 Sampel.....	<i>Error! Bookmark not defined.</i>
3.5 Teknik Pengumpulan Data	Error! Bookmark not defined.
3.6 Penyusunan Instrumen	Error! Bookmark not defined.
3.7 Skala Pengukuran	Error! Bookmark not defined.
3.7 Teknik Analisis Data.....	Error! Bookmark not defined.
3.8 Uji Instrumen	Error! Bookmark not defined.
3.8.1 Uji Validitas	<i>Error! Bookmark not defined.</i>
3.8.2 Uji Reliabilitas	<i>Error! Bookmark not defined.</i>
3.8.3 Uji Hipotesis	<i>Error! Bookmark not defined.</i>
BAB IV	Error! Bookmark not defined.
HASIL PENELITIAN DAN PEMBAHASAN ..	Error! Bookmark not defined.
4.1 Deskripsi Data	Error! Bookmark not defined.
4.2 Hasil Analisis Data	Error! Bookmark not defined.
4.2.1 Analisis Deskriptif	<i>Error! Bookmark not defined.</i>

4.2.2 <i>Exploratory Factor Analysis</i>	Error! Bookmark not defined.
4.2.3 Uji Reliabilitas	Error! Bookmark not defined.
4.2.4 <i>Confirmatory Factor Analysis</i>	Error! Bookmark not defined.
4.2.5 <i>Full Model SEM</i>	Error! Bookmark not defined.
4.2.6 <i>Fit Model SEM</i>	Error! Bookmark not defined.
4.2.7 Uji Hipotesis	Error! Bookmark not defined.
BAB V	Error! Bookmark not defined.
PENUTUP	Error! Bookmark not defined.
5.1 Kesimpulan	Error! Bookmark not defined.
5.2 Implikasi	Error! Bookmark not defined.
5.2.1 <i>Implikasi Teoritis</i>	<i>Error! Bookmark not defined.</i>
5.2.2 <i>Implikasi Praktis</i>	<i>Error! Bookmark not defined.</i>
5.3 Keterbatasan Penelitian	Error! Bookmark not defined.
5.4 Rekomendasi Bagi Penelitian Selanjutnya ..	Error! Bookmark not defined.
DAFTAR PUSTAKA	Error! Bookmark not defined.
LAMPIRAN	Error! Bookmark not defined.

DAFTAR TABEL

Tabel I.1 Data Kunjungan Wisatawan Domestik.....	2
Tabel I.2 Tabel Penelitian Terdahulu.....	9
Tabel II.1 Tabel Hipotesis.....	21
Tabel III.1 Tabel Responden Penelitian Terdahulu	25
Tabel III.2 Indikator Tiap Variabel.....	27
Tabel III.3 Bobot Penilaian Kuisisioner	30
Tabel III.4 Uji Reliabilitas Variabel <i>Tourist Motivation</i>	31
Tabel III.5 Uji Reliabilitas Variabel <i>Destination Reputation</i>	32
Tabel III.6 Uji Reliabilitas Variabel <i>Novelty Seeking</i>	32
Tabel III.7 Uji Reliabilitas Variabel <i>Customer Satisfaction</i>	33
Tabel III.7 Uji Reliabilitas Variabel <i>Customer Satisfaction</i>	33
Tabel III.8 Uji Reliabilitas Variabel <i>Customer Satisfaction</i>	34
Tabel III.9 <i>Goodness of Fit Indices</i>	37
Tabel IV.1 Jenis Kelamin dan Usia Responden.....	Error! Bookmark not defined.
Tabel IV.2 Jenis Kelamin dan Domisili.....	Error! Bookmark not defined.
Tabel IV.3 Jenis Kelamin dan Pekerjaan	Error! Bookmark not defined.
Tabel IV.4 Jenis Kelamin dan Status Pernikahan ..	Error! Bookmark not defined.
Tabel IV.5 Jenis Kelamin dan Pendidikan Terakhir	Error! Bookmark not defined.
Tabel IV.6 Nilai Analisis Deskriptif Variabel <i>Tourist Motivation</i> (X1).....	Error! Bookmark not defined.
Tabel IV.7 Nilai Analisis Deskriptif Variabel <i>Destination Reputation</i> (X2).	Error! Bookmark not defined.
Tabel IV.8 Nilai Analisis Deskriptif Variabel <i>Novelty Seeking</i> (X3)	Error! Bookmark not defined.
Tabel IV.9 Nilai Analisis Deskriptif Variabel <i>Customer Satisfaction</i> (Y)	Error! Bookmark not defined.
Tabel IV.10 Nilai Analisis Deskriptif Variabel <i>Revisit Intention</i> (Z).....	Error! Bookmark not defined.
Tabel IV.11 KMO dan Bartlett's Test Variabel <i>Tourist Motivation</i>	Error! Bookmark not defined.
Tabel IV.12 <i>Exploratory Factor Analysis</i> Variabel <i>Tourist Motivation</i>	Error! Bookmark not defined.
Tabel IV.13 KMO dan <i>Bartlett's Test</i> Variabel <i>Destination Reputation</i>	Error! Bookmark not defined.
Tabel IV.14 <i>Exploratory Factor Analysis</i> Variabel <i>Destination Reputation</i> .	Error! Bookmark not defined.
Tabel IV.15 KMO dan Bartlett's Test Variabel <i>Novelty Seeking</i>	Error! Bookmark not defined.
Tabel IV.16 <i>Exploratory Factor Analysis</i> Variabel <i>Novelty Seeking</i>	Error! Bookmark not defined.

Tabel IV.17 KMO dan Bartlett's Test Variabel Customer Satisfaction	Error! Bookmark not defined.
Tabel IV.18 <i>Exploratory Factor Analysis</i> Variabel <i>Customer Satisfaction</i> ..	Error! Bookmark not defined.
Tabel IV.19 KMO dan <i>Bartlett's Test</i> Variabel Revisit Intention	Error! Bookmark not defined.
Tabel IV.20 Exploratory Factor Analysis Variabel Revisit Intention.....	Error! Bookmark not defined.
Tabel IV.21 Hasil Uji Reliabilitas.....	Error! Bookmark not defined.
Tabel IV.22 First Order Variabel Tourist Motivation.....	Error! Bookmark not defined.
Tabel IV.23 First Order Variabel Destination Reputation ...	Error! Bookmark not defined.
Tabel IV.24 Second Order Variabel Novelty Seeking	Error! Bookmark not defined.
Tabel IV.25 First Order Variabel Customer Satisfaction.....	Error! Bookmark not defined.
Tabel IV.26 First Order Variabel Revisit Intention	Error! Bookmark not defined.
Tabel IV.27 Nilai Full Model SEM	Error! Bookmark not defined.
Tabel IV.28 Nilai Fit Model SEM	Error! Bookmark not defined.
Tabel IV.29 Indikator Fit Model.....	Error! Bookmark not defined.
Tabel IV.30 Hasil Estimasi Model.....	Error! Bookmark not defined.

DAFTAR GAMBAR

Gambar I.1 <i>Rating</i> Taman Safari Bogor	3
Gambar I.2 Komentar salah satu wisatawan Taman Safari Bogor	4
Gambar II.1 Kerangka Teori	20
Gambar IV.1 Model First Order Construct Variabel Tourist Motivation	Error!
Bookmark not defined.	
Gambar IV.2 Model First Order Construct Variabel Destination Reputation	Error!
Bookmark not defined.	
Gambar IV.3 Model Second Order Construct Variabel Novelty Seeking	Error!
Bookmark not defined.	
Gambar IV.4 Model First Order Construct Variabel Customer Satisfaction	Error!
Bookmark not defined.	
Gambar IV.5 Model First Order Construct Variabel Revisit Intention	Error!
Bookmark not defined.	
Gambar IV.6 Full Model SEM	Error! Bookmark not defined.
Gambar IV.7 Fit Model SEM	Error! Bookmark not defined.

DAFTAR LAMPIRAN

Lampiran 1 Kuisisioner Penelitian	79
Lampiran 2 <i>Output</i> Validitas.....	89
Lampiran 3 <i>Output</i> Reliabilitas.....	92
Lampiran 4 <i>Output Fit Model</i>	93
Lampiran 5 Tampilan Awal AMOS.....	95
Lampiran 6 Hasil Tabel Kuisisioner	96